

### AMENDMENTS TO THE CLAIMS

Replace the pending claims with the listing of claims presented below.

1. (Canceled)
2. (Previously Presented) The system of claim 11 wherein said database includes ownership data related to said jewelry.
3. (Previously Presented) The system of claim 11 wherein said database includes distinguishing characteristics of said jewelry for tracking and identification purposes.
4. (Previously Presented) The system of claim 11 wherein said database includes fees collected and owed.
5. (Previously Presented) The system of claim 11 wherein said database includes value of said jewelry.
6. (Previously Presented) The system of claim 11 wherein said loss protection systems provides said database with policy data relating to coverage terms selected.
7. (Previously Presented) The system of claim 11 wherein said loss protection systems provides said database with updated inspection data relating to said jewelry.
8. (Previously Presented) The system of claim 11 wherein said loss protection systems provides said database with transfer of ownership data.

9. (Previously Presented) The system of claim 11 wherein said loss protection systems provides said database with occurrence of events relating to said jewelry including one of theft, loss, destruction and recovery.

10. (Canceled)

11. (Previously Presented) A system for providing registration services and loss protection services related to jewelry, comprising:

a database for registering said jewelry; and

a loss protection system in communication with said database for bundling said registration services and said loss protection services related to said jewelry such that said registration services and said loss protection services are associated with said jewelry item regardless of ownership, said registration services and said loss protection services are provided to a consumer;

wherein said loss protection services are bundled with said registration services before transfer of ownership of a jewelry item to a consumer, a cost of said loss protection services bundled with said registration services being included in a cost of the jewelry item to the consumer.

12. (Previously Presented) The system of claim 11 wherein a wholesaler includes the registration services and loss protection services in the cost of the jewelry item, the wholesaler transferring the jewelry item to at least one entity prior to the consumer obtaining the jewelry item.

13. (Previously Presented) The system of claim 11 wherein the database and the loss protection system are implemented by the same system.

14. (Previously Presented) The system of claim 11 wherein the database includes an identification of marking on the jewelry item.
15. (Canceled)
16. (Previously Presented) The method of claim 24 wherein the updating said database occurs upon one of a transfer of ownership, loss, destruction, theft, damage, recovery and settlements initiated.
17. (Previously Presented) The method of claim 24 wherein terms of loss protection services include identification information for said jewelry item.
18. (Previously Presented) The method of claim 24 wherein terms of loss protection services include a value of said jewelry item.
19. (Previously Presented) The method of claim 24 wherein terms of loss protection services include ownership information related to said jewelry item.
20. (Previously Presented) The method of claim 24 wherein said jewelry item includes a jewelry item that has been marked with an identification marking.
21. (Previously Presented) The method of claim 24 wherein said database is a commercial database accessible by authorized entities.
22. (Previously Presented) The method of claim 24 wherein said initiating said loss protection service agreement includes collecting activation information for a provider of said loss protection services.

23. (Canceled)

24. (Currently Amended) A method for providing registration services and loss protection services related to jewelry, comprising:

initiating said registration services by registering a jewelry item in a database;

initiating said loss protection services;

bundling the registration services and the loss protection services such that said registration services and said loss protection services are associated with said jewelry item regardless of ownership, ~~said registration services and said loss protection services are provided to a consumer;~~

providing the bundled registration services and loss protection services to a consumer; and,

updating said database upon an occurrence of an event relating to said jewelry item;

wherein said loss protection services are bundled with said registration services before transfer of ownership of a jewelry item to the consumer, a cost of said loss protection services bundled with said registration services being included in a cost of the jewelry item to the consumer.

25. (Canceled)

26. (Canceled)

27. (Previously Presented) The method of claim 24 wherein the registration services and the loss protection services are provided by the same entity.

28. (Previously Presented) The method of claim 24 wherein:

a wholesaler initiates the registration services and initiates the loss protection

services.

29. (Previously Presented) The method of claim 24 wherein:

said registration services include storing one or more characteristics of the jewelry.

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